



PRESS RELEASE

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MALAYSIA'S TOURISM HIGHLIGHTS – DEC 2014

PUTRAJAYA, 17 Dec 2014: Let's wrap up Visit Malaysia Year 2014 with a line-up of well-balanced events comprising shopping, sports, art and culture. Among the noteworthy events in December are:

Last Call for the Year-End Sale!

Enjoy your Christmas and New Year shopping during the 1Malaysia Year-End Sale 2014!

Shopping paradise like Pavillion KL, KLCC, Mid Valley and Sunway Pyramid are offering great discounts and irresistible offers from luxury brands to affordable items for shopaholics.

Quick, get your shopping list ready and celebrate!

Organiser: Tourism Malaysia
Date: 15 November 2014 –
4 January 2015
Venue: Nationwide
Contact: +6 03 8891 9000
Website: www.tourism.gov.my

Urbanscapes 2014

The Urbanscapes 2014 is the city's all-day creative arts festival, featuring local and international best talents in music, art, design, and photography.

The event is divided into 4 areas: Main Zone is where the headliners are performing; The Field which is the upfront stage featuring top bands and DJs; Green Village for green initiatives, as well as live performances; and Central Square where festival-goers chill and enjoy comedy shows at the Lounge.



MALAYSIA TOURISM PROMOTION BOARD
(MINISTRY OF TOURISM & CULTURE, MALAYSIA)
No. 2, Tower 1, Jalan P5/6, Precinct 5, 62200 Putrajaya, Malaysia
Tel: +603 8891 8000; <http://www.tourismmalaysia.gov.my>
www.facebook.com/friendofmalaysia; twitter.com/tourismmalaysia; blog.tourism.gov.my





Organiser: Freeform Sdn. Bhd.
Date: 6 December 2014
Venue: Horse Ranch, Resorts
World Genting, Pahang
Contact: +6 03 7958 7278
Website: urbanscapes.com.my

A Top Ten Event in the World's Toughest Motor Races – RFC' 14 !

The 18th edition of the Rainforest Challenge (RFC) is proud to be back to Malaysia to challenge the unpredictable north-east monsoon.

Four wheel drive enthusiasts from more than 30 countries including Australia, Brazil, China, France, Germany, Italy, India, New Zealand, Slovak Republic, Vietnam and the United Kingdom will share their teamwork camaraderie to overcome the mud, rain soaked steamy jungle, insects and creatures in this ten-day off-road expedition event.

Connect with the toughest and bravest of the land 4x4 daredevils!

Organiser: RFC International Sdn. Bhd.
Date: 28 November – 7 December 2014
Venue: Kemaman, Dungun,
Tasik Kenyir, Terengganu
Website: www.rainforest-challenge.com
Contact: +6 03 9200 8908/
+6 012 211 7080

Kuala Lumpur Kids Festival 2014

Meet Pororo 'The Little Penguin' and Go! Go! Go! from the United Kingdom's Nick Jr. at the first ever kids festival in Malaysia.

The highlights of the event include dance and musical performances at the Main Stage, workshops at the Tropical Safari, magic show at the Magic Wonderland, robot-making workshops at Superspace, and play land at the Hometown Square.

Educate, entertain and inspire children to live up to their full potential!



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Organiser: Mojo Live Sdn. Bhd.
Date: 5 – 7 December 2014
Venue: MATRADE Exhibition & Convention Centre (MECC), Kuala Lumpur
Age: 3 – 15
Contact: +6 03 7931 6482
Website: www.mojolive.com.my/kidfest

Kids Golf World Championship (KGWC) 2014

For the first time in Asia, the Kids Golf World Championship (KGWC) 2014 is held in Malaysia for boys and girls between 5 and 18 years old to play in a world competition.

Sanctioned by the Malaysian Golf Association (MGA), the Kids Golf World Championship (KGWC) 2014 aims to give children a fun learning experience and to encourage interaction between the children and their families through their participation in this competition.

The Kids Golf World Championship 2014 is sanctioned by the Malaysian Golf Association (MGA).

Organiser: U.S. Kids Golf Foundation & RSH (Malaysia) Sdn. Bhd.
Date: 8 – 12 December 2014
Venue: Palm Resort Golf & Country Club, Johor;
Pulai Springs Golf Resort, Johor
Contact: +6 03 7782 9954
Website: www.malaysiakidsgolf.com

Ancient Weapons at the National Museum!

The first of its kind, the **Evolution of Weapons and World Humanity Exhibition 2014** is here to showcase more than 360 weapons from pre-historic times to modern times, iron-age, traditional weapons and modern arms, which include helicopters, tanks, cannon and heavy artillery.

The well-known arms include Hang Tuah's Keris Taming Sari, the samurai sword of the Japanese Army General Tomoyugi Yamashita, Curved Saber of Argentine War General Jose De San Martin, the Seven Branched Sword from Korea, the Wallace Sword of Scotland, Tizona of Spain, the sword of France's Napoleon Bonaparte, the Sword Of Mercy of Britain's Edward the Confessor, and the Joyeuse sword in the stone from Italy.



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Organiser: Department of Museums Malaysia
Date: 6, 20, 27 December 2014
Venue: Dataran Muzium Negara
Contact: +6 03 2267 1000
Website: www.jmm.gov.my

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For more media releases, media info and media features on Malaysia's tourism industry, kindly visit the Media Centre of Tourism Malaysia's website at <http://www.tourismmalaysia.gov.my/>

MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia focuses on the specific task of promoting Malaysia at all levels. Since its inception, Tourism Malaysia has grown by leaps and bounds and it has emerged as a major player in the international tourism scene. In 2013, Malaysia registered 25.7 million tourist arrivals and RM65.4 billion in receipts, making tourism its second largest foreign exchange earner and the sixth highest contributor to its Gross National Income (GNI).

Malaysia is celebrating its fourth **VISIT MALAYSIA YEAR (VMY)** in 2014 with the theme "Celebrating 1Malaysia Truly Asia". The promotion of the country continues with the **MALAYSIA YEAR OF FESTIVALS (MyFEST)** campaign in 2015 with the theme "Endless Celebrations" emphasising the various festivals celebrated by its multicultural society. Both campaigns are key drivers towards achieving the country's target of 36 million tourist arrivals and RM168 billion in receipts by 2020, as outlined in the Tourism NKEA (National Key Economic Area).

Through the Tourism NKEA, collaborative efforts between the Ministry of Tourism and Culture, other Government agencies and the private sector have been enhanced to help secure Malaysia's position as a leading tourist destination. The targets set under the Tourism NKEA will be achieved through the implementation of twelve Entry Point Projects (EPPs) clustered under five themes: Affordable Luxury; Nature Adventure; Family Fun; Events, Entertainment, Spa and Sports; and Business Tourism.

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